

The Philippines registered 3,180,903 visitor arrivals during the period Jan-Aug, 2013

By : INVC Team Published On : 24 Oct, 2013 09:17 PM IST



M.M.Khanna, INVC, Chandigarh, The Philippines registered 3,180,903 visitor arrivals during the period Jan-Aug, 2013. The Department of Tourism (DOT), Philippines in a survey stated that the country achieved an increase of 11.28% above last year's arrival figures for the same period. The country had recorded 2,858,348 arrivals in 2012 in these months. The Indian market generated 46,395 tourists in 2012. This year, the country is expecting an increase of 50% growth in Indian tourist arrivals at over 66,000. The country has been engaged in an aggressive marketing campaign since last year. The campaign has been a great success and the country has been attracting increasing number of travellers from India throughout the year. The 3.18 million arrivals achieved so far, marked another milestone as it is the first time that visitor arrivals achieved the three million figure in August. To continue this progress rate, Department of Tourism Philippines (DOT) and the Philippines Tourism Marketing Office, India, which promotes the destination in the Indian market is participated at Locations, a B2B Annual Exhibition & Conference. Locations brought under one roof, global local vendors and allied service representatives and give them an opportunity to interact with the Indian Film Industry. The Philippines recognizes India as one of the fastest growing outbound travel markets in the world. The country expects international visitor arrivals to reach 5.5 million this year and it has a target of 10 million arrivals by 2016. In order to tap the opportunities that the Indian market presents, the Philippines is currently seeking more air connectivity between major airports of the two countries. DOT recently participated in Routes Asia, Mumbai - an event specifically organized for the development of new air links within the Asian region.

It's more fun in the Philippines : Crescent-shaped beaches dusted with talcum powder-like sand; uninhabited tropical islands, lush impenetrable jungles bristling with unique wildlife, the thrusting soaring capital of Manila, historic cities, a diverse local cuisine and culture ...the Philippines has all this and more. Go there and discover some of the 7,107 islands of this vibrant archipelago where English is widely spoken, the people are fun loving and life moves to a lilting beat. **Buzz Media Public Relations :** A sister concern of Buzz Travel Marketing India, Buzz Media Public Relations specializes in providing representation, marketing and public relations services to the international travel industry. One of India's most dynamic and proactive travel representation companies, its core competence lies in National Tourism Organisation Representations. Buzz Travel Marketing has 20 years' experience in the travel trade and works closely with travel agents. The company works extensively with all distribution channels such as special interest operators in India and the Internet. Buzz has successfully leveraged its clients' budgets through co-operative partnership marketing campaigns.

URL :

<https://www.internationalnewsandviews.com/the-philippines-registered-3180903-visitor-arrivals-during-the-period-jan-aug-2013/>

12th year of news and views excellency

Committed to truth and impartiality

Copyright © 2009 - 2019 International News and Views Corporation. All rights reserved.

www.internationalnewsandviews.com