

The French factor launches Exclusive fragrance range this Valentine season

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✘ kulbir kalsi, INVC, Chandigarh, Anyone can catch your eye, but it takes someone special to catch your heart. Show your love this Valentine by gifting an exclusive fragrance by The French Factor to your beloved. Couples often toil to find the best gift for their partner. Valentine's Day gift ideas can be even more difficult with the pressure to be romantic and thoughtful at the same time. This exclusive gift range doesn't even dig a hole in your pocket. The Deodorant range starts at Rs 180 and perfume range starts at Rs.200 . The French factor presents you with a host of options to choose from. The range consists of lasting fragrances rich in masculine notes like oriental musks, amber or neroli to delicate and soft floral notes like jasmine, ylang ylang or centifolia roses. On the launch, Mr. Shashi Chhibber, COO of The French Factor added "Our product quality is the best in the segment. The Deo's and perfumes have long lasting fragrances which differentiate us from other brands. Also as manufactures we are trying to give a real bang for the buck product that is superlative not only in terms of look and feel but also 'the product user experience'."

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