

Rally to Promote Blood Donation from Indo-Bangladesh border to Indo-Pak border

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INVC,, Chandigarh,, The Motor Cycle Rally to popularize Voluntary Blood Donation was received by Chandigarh State AIDS Control Society here today. Sh. Anil Kumar IAS, Secretary Health-cum-Chairman, CSACS welcomed the Motor Cyclists with garlands and encouraged and congratulated them for this noble cause. Sh Kumar shared that Voluntary Blood Donation in Chandigarh is 88% against 67% of the Country and with continues efforts and awareness our target is to reach 95%. Dr. Vanita Gupta, Project Director, Chandigarh SACS informed that this Motor Cycle Rally was started from Kolkatta, West Bengal on the glorious 150th Birth Anniversary of Swami Vivekananda on 12.01.2013. The objective of the rally is to ensure 100% Voluntary Blood Donation in India. 60 Blood Donors are the part of this 40 days campaign and will move around 11 States of India - Assam, Meghalaya, West Bengal, Jharkhnad, Bihar, Uttar Pradesh, Delhi, Union Territory of Chandigarh, Haryana, Punjab & Rajasthan and will cover 7000 kms creating awareness about the importance of Voluntary Blood Donation. Swami Anant Atama Nand Ji, Manager, Ramakrishna Mission Ashram, Chandigarh shared Swami Vivekananda's teachings, he said that it's the duty of every individual to come forward and contribute to this noble cause, as we all know that there is no replacement to human Blood. Sh. H.D. Shourie Award was conferred posthumously to late Mrs. Malati Chibber, member of Blood Bank Society for her dedicated contribution to promote Voluntary Blood Donation. Mr. Apurba Ghosh, Leader, Vivek Motor Cycle Rally shared his experiences of his travel across the country and thanked National AIDS Control Organization for supporting this campaign. He complimented Chandigarh for their excellent Blood Safety Programme. Sh. Anil Kumar IAS, Secretary Health-cum-Chairman, CSACS, Dr Rajiv Vadehra, Director Health Services, UT Chandigarh and Dr. Vanita Gupta, Project Director, Chandigarh SACS flagged off the Vivek Motor Cycle Rally from Panchayat Bhawan, Sector-18, Chandigarh today at 11.00 am. Volunteers from Chandigarh State AIDS Control Society on Motor Cycles with Red Ribbons and messages on Voluntary Blood Donation leaded 50 prominent voluntary blood donors on 25 motor cycles with 2 colorful tableaux, 1 ambulance and 1 assistance car and waived them of on their journey to Indo-Pak border. The Students of Red Ribbon Club and NSS from Schools and Colleges with Red Ribbons, balloons and messages to promote Voluntary Blood Donation stood throughout the way to motivate Blood Donors of Vivek Motor Cycle Rally.

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