

Omega Seiki Mobility Signs MoU with Youth Rural Entrepreneur Foundation

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Omega Seiki Mobility Signs MoU with Youth Rural Entrepreneur Foundation to create employment opportunities in Rural India

Company is investing 100 Cr. and will be creating 10,000 jobs in 2 Years in Ghazipur, Uttar Pradesh

INVC NEWS New Delhi,

Omega Seiki Mobility Pvt. Ltd. (OSM), part of Anglian Omega Group of companies and Youth Rural Entrepreneur Foundation (YREF) signed MoU today, to set out the framework under which OSM and YREF will set up a complete electric vehicle manufacturing facility in Ghazipur, Uttar Pradesh. Omega Seiki Mobility will be investing 100 Crores in the state and will be creating 10, 000 jobs in the next 2 Years in Ghazipur.

Mr. Sanjay Rai Sherpuria is the founder of **Youth Rural Entrepreneur Foundation (YREF)**. **YREF** works very closely with ventral and state Govts. to create self-employment opportunities for rural youth of the country. The foundation has been working with several Govt./ non-Govt. agencies past many years in its mission to generate enough entrepreneurial opportunities for enable rural youth in their domicile regions. This will eliminate the need for the youth to migrate to cities for employment etc.

While Signing the MoU **Mr. Uday Narang, Founder, Omega Seiki Mobility** said “We are thrilled to partner with Youth Rural Entrepreneur Foundation (YREF). The pandemic has thrown at us a major challenge, but it has also brought in our hands a plethora of opportunities. A chance to change our past and create a new tomorrow. Omega Seiki Mobility is all about bringing a change. We believe that electrification of the transport sector is the first step to solve the problems of air pollution which has been plaguing our cities. That’s not all, we at OSM believe, that the EVs will also play a major role in targeting one of the biggest problems India is facing now - unemployment.”

Mr. Deb Mukherji, Managing Director, Omega Seiki Mobility said “There are almost 6.5 lakh villages in India of which more than a lakh is in Uttar Pradesh. With this programme we want to be a part of the Central Government’s efforts to generate employments via Skill India campaign.”

“Ghazipur is a pilot project for OSM and what we are planning to do is manufacture electric vehicles here and customise them based on the customer personal and business needs. We will be the first major automotive company to set up a facility in this region and will work closely with the government to put India First. Once the successful implementation of this programme is completed, we will first take the Ghazipur model to Ayodhya and Varanasi and then to the entire country.” Added **Mr. Narang**

Mr. Sunil Singh, CEO, Youth Rural Entrepreneur Foundation said “Omega Seiki Mobility and Youth Rural Entrepreneur Foundation is dedicated to work towards creating employment in rural India under the Emblem **“Mera Rojagar: The soul of India resides in India”**. The engagement of Youth Rural Entrepreneur Foundation (YREF) and Omega Seiki Mobility (OSM) together will be responsible investment in the electric space for creating electric carts for street vending on electrical three-wheeler and two-wheelers.”

“The OSM factory would be set up in Gazipur of Uttar Pradesh with an aim to focus on the growth market of Uttar Pradesh, Bihar, Bengal and Madhya Pradesh. India has seven lakh village and we aim to target all seven lakh villages through our venture. We believe we will achieve great strides through experience of Mr. Uday Narang and Mr. Deb Mukherjee in this space.” Added **Mr. Singh**

Omega Seiki Mobility is a leading player in the Electric vehicles space in India. The company has designed, developed and now manufacturing its own 3-wheeler EVs under RAGE+ brand. The company also launched a refrigerated vehicle under brand name FROST recently to take care of vaccine and food deliveries. Omega Seiki likes to call itself “Technology in motion” company and has been tying up with leading players in battery, charging infra and powertrains.

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