

Beti Bachao Andolan' will be made a mass campaign in the State - Shivraj Singh Chouhan

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The Chief Shri Shivraj Singh Chouhan has said that 'Beti Bachao Andolan' will be made a mass campaign in the State. This massive campaign of the State Government will be spearheaded from October 5 at the official residence of the Chief Minister. Besides, the districts having better male-female ratio will be awarded at this special occasion. The Chief Minister Shri Shivraj Singh Chouhan was addressing a meeting held to discuss Beti Bachao Abhiyan here today. Panchayat and Rural Development Minister Shri Gopal Bhargava, Health Minister Shri Narrottam Mishra, Higher Education Minister and Public Relations Minister Shri Laxmikant Sharma and Minister of State for Woman and Child Development Smt. Ranjna Baghel were also present at the meeting.

The Chief Minister Shri Chouhan said that the district in-charge Ministers and MLA in their respective constituencies will take part in the programmes of Beti Bachao Abhiyan. The campaign is an effort to change the mindset of people towards the birth of girl child in the society and express the importance of improving the conditions of girl child. He said that committees would be formed at state, district and block levels in order to ensure smooth execution of the campaign. He said that an atmosphere would be created to change the mindset of the people in the first phase of the campaign. The Chief Minister added that he would undertake tours of districts under the campaign during the period between Dussehra and Diwali. Similarly, the Ministers would also undertake tours of the districts. Women Panch and Sarpanch, people's representatives and social institutional would be associated with the campaign.

It was informed that female-male ratio in the State is 919 per thousand male. In five districts, it is below 850, in 20 districts below 900, in 19 districts less than 950 and female-male ratio in 9 districts is more than 950 per thousand male. There would be special emphasis on programmes of mass awareness under the campaign.

The Principal Secretary Health Shri Dilip Samantare, Principal Secretary Woman and Child Shri B.R. Naidu, Director National Rural Health Mission Shri Manohar Agnani and Director Woman and Child Development Shri Anupam Rajan also attended the meeting.

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