

## Cornitos DIY KITS giving wings to your holiday dreams

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- DIY KIT in three variants Shami Kebab Wrap, Falafel Wrap, and Hara Bhara Kebab Wrap along with a chance to win holiday vouchers worth INR 50,000 within the country

In the time when everyone is stuck at home and is dreaming about their next vacation. Cornitos the made-in-India nacho brand is giving the consumers a chance to win a Holiday Voucher on purchase of their Newly launched innovative product - DIY KITS. The consumer needs to upload a recipe video using DIY Kit on their social media handle and tag #CORNITOSDIYMyWay and @cornitos to get a chance to win a holiday voucher worth INR 50,000 applicable anywhere in India.

Speaking on this activity, Mr. Shobhit Agarwal, Director, Cornitos said, "Making the launch of our unique product CORNITOS DIY KITS more exciting we have commenced the #CORNITOSDIYMyWay campaign which allows us to engage with the consumers in an interactive way. Consumer interest in vacation will motivate him to try the product and would help in generating a lot of product trails."

The DIY Kits come in three variants designed as per the taste and choice of the consumer. Each DIY Kit contains 6 pcs of Tortilla Wrap, 120g Kebab premix, 2 cups of salsa dip, and a 10g seasoning pouch. If you are craving a Mediterranean wrap the Cornitos DIY Kit Falafel Wrap is your choice or if you are in a mood for a middle eastern snack try the Cornitos DIY Kit Shami Kebab Wrap or suit your Indian tastes with Cornitos DIY Kit Hara Bhara Kebab Wrap. The recipe to make the wrap and kebabs is mentioned inside the DIY Kit pack.

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