

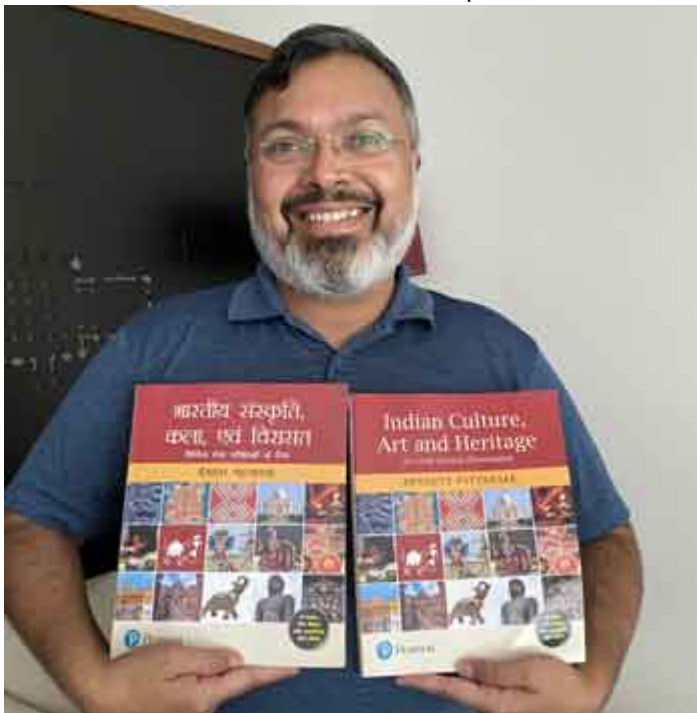
Pearson India strengthens UPSC Test Preparation Portfolio; launches new titles with Devdutt Pattanaik and Sriram Srirangam

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INVC NEWS

New Delhi,

In line with its commitment to help learners maximise their potential through learning, Pearson, the world's leading learning company today, launched its new titles for UPSC test preparation offering high quality content for aspirants. Pearson India has partnered with renowned authors Mr. Devdutt Pattanaik and Mr. Sriram Srirangam with Mr. Rohit Deo Jha to unveil a power packed blended learning solution of the books and app which will enhance the preparation of the UPSC aspirants covering all key topics.



Authored by **Devdutt Pattanaik**, the book titled '**Indian Culture, Art and Heritage**' shows how the amalgamation of these three components - Culture, Art and Heritage - have created, build and resurrected Indian society from its inception. Similarly, **Indian Polity**, the book authored by **Sriram Srirangam and Rohit Deo Jha**, covers important chapters on the Indian Constitution, its sources and Amendments, Directive Principles of State Policy, Fundamental Rights and Duties and Acts related to it, Election Commission and Schedules.

Rajesh Pankajashan, Director - Products & Portfolio, Pearson India, said, "Millions of aspirants across the country prepare for civil services every year. As per the data from CSE, as many as 8 lakh students appeared for the civil services exam in 2019, which is considered the most widely taken exam in the country. Therefore, it becomes immensely important for students to have access to top quality resources and technique to ace the exam. Pearson India's content in Civil Services is known for being the world class and now with the launch of new blended bite-sized learning resources with renowned authors

Devdutt Pattanaik and Sriram Srirangam, we are confident that the aspirants would have a one stop solution for their exam preparation and achieve the winning edge.”

Devdutt Pattanaik Indian Mythologist, Speaker and Illustrator, said, “Art and Culture as a subject is a very significant aspect for the UPSC Examination. Apart from its value in attempting objective questions in Prelims, it also acts as a reflection of how well students understand the world, economics, politics, civilization and so on through the lens of time and space. I am proud to have launched this new book on Art and Culture with Pearson India, which is a carefully designed text that is classified by themes, geography, history and helps students understand the logic behind “Culture” and what all it encompasses I hope that it will prove to be enjoyable & entertaining for readers, enable students to be winners at the competitive exams, and help shape the future bureaucrats of our country.”

Sriram Srirangam, Founder & Proprietor, SRIRAM's IAS, said, “The ongoing crisis that disrupted economies around the world has also opened opportunities to revamp, recreate and render development. It has forced the government to rethink policies and strategies to overcome various aspects of the pandemic while keeping the growth trajectory intact. Therefore, it becomes crucial for UPSC aspirants to understand the implication of these disruptions and how they will reshape our societies in the future. The books launched in association with Pearson titled **Indian Polity** will help aspirants understand various important topics associated with Indian Polity and act as a resourceful guide while students prepare for the UPSC exam”.

Along with the new rich titles, Pearson India is offering an app (android and iOS) which will provide a blended learning experience to students and brings the learning content in an innovative bite size format which will be made available to the aspirants on the daily basis. Pearson India is partnering with eminent content creators for this app and will be offering the resources free to the aspirants.

Books will be available for purchase on Amazon.

URL :

<https://www.internationalnewsandviews.com/pearson-india-strengthens-upsc-test-preparation-portfolio-launches-new-titles-with-devdutt-pattanaik-and-sriram-srirangam/>



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