

A Special surprise treat for audiences from Parmeet Sethi aka Vikramjit Kapoor

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The audience is what makes an artist a star. Considering the importance of the audience in making any project hit, artists never leave any stone unturned to make the best connections with the audiences. From holding time to time digital sessions to guest appearances in events, artists are turning every opportunity into success. This time, to celebrate his big entry into Punjabi Industry, Parmeet Sethi aka Vikramjit Kapoor from Akhiyan Udeek Diyan organized a special feast for audiences in various locations across Punjab.

Recently, Prameet Sethi announced his entry into the Punjabi industry with Zee Punjabi's upcoming show 'Akhiyan Udeek Diyan' which has created a lot of hype among the audiences. To celebrate this, he sponsored the dinners in various food outlets in Punjab.

Vikramjit Kapoor played by Parmeet Sethi recorded a special message for the audience which was played at different food outlets at the same time. The activity was that the bill of people sitting there at that particular time will be paid by Vikramjit Kapoor.

The whole activity came out as a surprise for the audience, which not only increased anticipation among them about the show and the storyline but also made a special connection to the show.

As far as the show is concerned, Akhiyan Udeek Diyan's story revolves around a happily married couple with a huge age gap. However, what the story holds in it will unfold with time only.

Akhiyan Udeek Diyan is going to telecast from 22nd March from 8 pm-8:30 pm on Zee Punjabi.

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