

TalentNow Transitions into CAYPRO with a fully API enabled platform that enables scientific hiring at scale

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- CAYPRO has been transformed into an API platform that now fully integrates with the Company's other offerings like COGBEE - Assessment and Video Interview platform and cFIRST -Global Background Check solution.
- The rebranding will enable CAYPRO to offer its clients worldwide to hire at scale, and scientifically while providing the same great services.
- CAYPRO, a SaaS-based technology built on Artificial Intelligence, will empower recruitment teams across industries and countries. The integrated Assessment and Video Interview platform will enable clients to bring science in their hiring process.

INVC NEWS **New Delhi,**

A leading recruitment software company, Talentnow has announced its rebranding and transformation into CAYPRO. This transition reflects the unparalleled and fully integrated talent acquisition solution that will enable its clients around the world to hire at scale and scientifically, with the same continued support and best practices.

CAYPRO has been transformed into an API platform that now fully integrates with the company's other offerings like COGBEE - Assessment and Video Interview platform and cFIRST -Global Background Check solution. Together with CAYPRO, COGBEE and cFIRST will provide a complete solution enabling clients to be fast, be wise and be sure of their hiring.

While commenting on the same **Viral Vora, Chief Executive Officer, CAYPRO**, said, "CAYPRO builds-up on the experience and the expertise of working with 2000+ companies in the past decade to fuel all the recruitment industry's technological needs. With the onset of the pandemic, technology needs and hiring processes of the recruitment sector has grown and changed significantly, and our new technology platform we will enable the industries worldwide to employ future-ready, skilled personnel that helps produce

superior business outcomes.”

CAYPRO, earlier known as Talentnow, offers, a SaaS-based ATS technology that brings an efficacious, unique and unparalleled recruitment domain expertise. It enables its clients from IT, ITES, BFSI, Healthcare, FMCG, Retail and more, to build future-ready winning teams.

CAYPRO leverages AI-based search and parsing technology, digital workflows, integrations with client emails, popular job boards, WhatsApp, Email, Texting platforms, Mass email service providers, Google and Microsoft cloud apps, to empower recruitment teams to compete hard in the marketplace, and attract in skilled and driven employees.

According to Viral Vora, Chief Executive Officer, CAYPRO, the time was right to modernize, streamline, and bring API platform, that enables clients to be ready for the future.

Currently, CAYPRO, COGBEE and cFIRST serve over 2000 clients worldwide. From Fortune 500 giants to growing start-ups, several businesses across industries use this latest AI-technology solution to build robust and driven teams. Furthermore, CAYPRO is on a mission to take this platform to over 50,000 clients globally with its cutting-edge innovation and delightful client experience.

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