

CM Ashok Gehlot to inaugurate COVID Relief Digital Concert Series 'Padharo Mhare Des'

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- **More than 70 folk artists to perform in 'PadharoMhare Des'**
- **Digital concert series to premiere on Facebook on 22 November**
- **Padma Bhushan, Grammy Awardee Pandit Vishwa Mohan Bhatt to give a guest performance for the first episode.**

INVC NEWS

Jaipur,

PadharoMhare Des' COVID Relief Concert Series is a fundraising digital concert series that will premiere on Facebook on Sunday, 22 November at 7.30 PM. Hon'ble Chief Minister of Rajasthan, Shri Ashok Gehlot will inaugurate the virtual concert series on Sunday evening. This concert series is an initiative of Rajasthan based singer **Manesha A Agarwal's Arpan Foundation**. The series will feature more than 70 folk artists from the remotest parts of Jodhpur, Jaisalmer and Barmer.

Ms. Manesha A Agarwal, Founder, Arpan Foundation, said, "For months, I was at unrest because the COVID crisis had created a vacuum in the lives of folk artists." She further added, "with Arpan foundation and a team of entertainment and media professionals, we set out on a quest to record performances of these artists from where they live. These performances are now woven into a fundraising virtual concert series".

Arpan Foundation has extended monetary help to all the 70 folk artists who were recorded. All the funds raised by the Foundation from the Concert Series will be given directly to the folk artists. Ms. Manesha Agarwal informed, "Arpan Foundation will independently continue to support folk artists in times to come".

Padma Bhushan, Grammy Awardee Pandit Vishwa Mohan Bhatt will give a guest performance for the first episode of the series. Renowned artists of India's music industry, namely - Padma Shri Anup Jalota, percussionist Bickram Ghosh, Padma Shri Anwar Khan, music composer Shantanu Moitra; music composer/director, Ravi Pawar; singers, Richa Sharma, Harshdeep Kaur; Musicians, Salil Bhatt, Mame Khan, Ravinder Upadhyay to name a few, have come in support of the Concert Series, feeling deeply for the cause.

IIHMR University has been supporting noble initiatives in the past and supports this cause wholeheartedly.

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