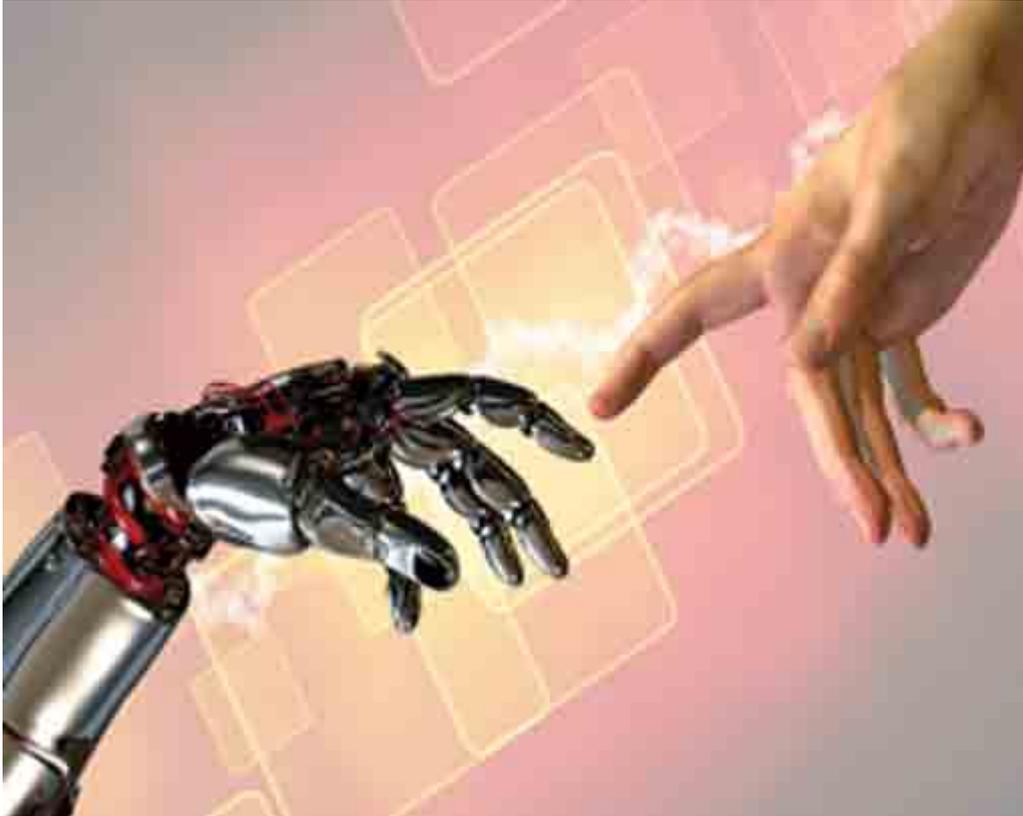


First High-Quality Art Book Printed on Cosmo Synthetic Paper

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**INVC News
New Delhi,**

Cosmo Films Ltd., a global leader in specialty films for flexible packaging, lamination, labeling, and synthetic paper, has brought to life a coffee table book titled “Dialects of Silence” in collaboration with Roli Books. The book reflects the mood of the capital, New Delhi, during four months of the lockdown. The photographs have been captured in black and white by ace photographer, Parul Sharma. It is the first time that a high-quality art book is published on Cosmo Synthetic Paper (CSP).

CSP is a replacement for pulp-based paper. Its edge over wood pulp based paper is its non-tear property and long-lasting durability, its moisture and stain resistance and its premium quality printability. Currently, CSP is used for several applications like tags & labels, menu cards, and coasters, certificates & mark sheets, calendars, banners, photo albums and carry bags.

The proceeds from this book would go to Cosmo Foundation. The foundation, a community outreach an initiative of the company, was set up in 2008 to facilitate educational programs in rural areas of Maharashtra, Gujarat, and the National Capital Region of Delhi, as well as create employment opportunities, and sensitivity towards the environment.

Led by Yamini Kumar Jaipuria, the foundation has flagship programs, such as computer literacy, basic

English learning, health & hygiene, and the environment. Foundation has won several national and international awards in the arena of philanthropy and sustainability for the improvement of education for the poor.

Commenting on the initiative, Mr. Pankaj Poddar, CEO, Cosmo Films said: "We are attempting to sell several copies of the book because the proceeds from the sale of this book will go towards Cosmo Foundation. The book has come out really well on our synthetic paper, and it has proved to be an ideal versatile material for high-quality coffee table books."

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