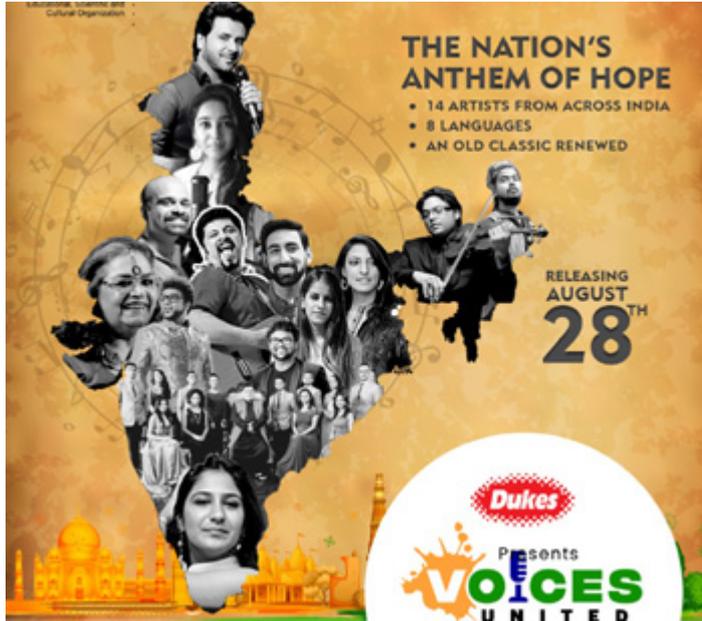


# UNESCO and Sounds of Silence - Voices United - The Nation's Anthem of Hope

By : Editor Published On : 27 Aug, 2020 05:53 PM IST



INVC NEWS

New Delhi,

“UNESCO New Delhi is delighted to partner with Metalloid Productions, in this initiative. The Preamble to the Constitution of UNESCO states that ‘since wars begin in the minds of men and women, it is in the minds of men and women that the defences of peace must be constructed’. Therefore, in times of constraints and restrictions on our daily routines, we hope that this music will encourage the people to come together to face the current COVID 19 pandemic with valour.” Eric Falt, Director of UNESCO New Delhi

Dukes and UNESCO are the driving force behind Voices United - a contemporary and multi-lingual version of an old classic produced by Metalloid Productions to instil a sense of community, restore hope and raise funds for our charity partner Magic Bus, towards their Crisis Recovery programme in India. Funds raised will help restore incomes of 2,00,000 families and ensure 300,000 children stay in school, complete their education, and get better employment opportunities.

Anil Srinivasan, Deepak Pandit, Haricharan, Javed Ali, Karunya, Raghu Dixit, Rasika Shekar, Sathyaprakash, Shillong Chamber Choir, Shilpa Rao, Shweta Mohan, Soham, Taanya Kalsi and Usha Uthup will be singing this track with 8 languages - Hindi, English, Bengali, Khasi, Telugu, Kannada, Malayalam and Tamil.

“As we battle economic challenges, their emotional impact and the dark uncertainties of Covid 19, we want music to offer a ray of hope as well as faith in our strength as a nation that stands united cutting across all lines, all differences to fight this.” Mr. Ravinder Agarwal, Managing Director, Dukes India.

Since the past few months, Dukes has been unwavering in their solidarity with the nation. Whether it was each of their employees contributing a day’s salary to the PM Cares Fund, donating blood or distributing free biscuits to frontline healthcare workers and feeding stranded migrants, every act has been an affirmation of their mission. Of spreading joy with foods that create joy.

“Independent India hasn’t faced a challenge as big as we have in the last few months. The pandemic, the economy crashing, the migrants-crisis, the possibility of war, have left us all in a dejected place. We produced Voices United to lift the nation’s mood and make it the Nation’s Anthem of Hope! We thank the artists, our sponsor Dukes India and partner UNESCO New Delhi for trusting us and playing a key role in bringing this project to life.” Prithvi Kollati, Chairman Managing Director, Metalloid Productions

With the majority of world still under lockdown, content consumption has primarily shifted to digital platforms. More people across all geographies will be able to access Voices United for hope and to support the initiative. Music is one of the most accessible forms of stress relievers and mood boosters. It gives an opportunity to listeners to collectively make a difference to lives while staying distanced and that is what this initiative aims to accomplish.

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