

India White Cement Market To Witness 12% CAGR until 2025

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Growing demand for aesthetics in the construction industry to continue driving India white cement market through 2025

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According to TechSci Research report, "India White Cement Market By Pack, By Compression Strength, By End Use, By Region, Competition Forecast & Opportunities, 2025", India white cement market is projected to grow at a CAGR of 12% during 2020 - 2025 due to growing residential and commercial construction coupled with a large number of infrastructure activities like flyovers, roads, railway stations and others. Moreover, various major government initiatives like "Housing for All by 2022", Smart Cities Mission, etc., are also expected to boost white cement consumption in the coming years. With rising urbanization, standards of living, changing lifestyles and increasing per capita income, white cement is being increasingly used in a wide range of applications in enhancing aesthetics and decorative appearance of the buildings and other residential complexes.

India white cement market is segmented based on pack size, end use and region. Based on pack size, the market can be segmented into 1 Kg, 5 Kg, 25 Kg and 50 Kg. The 50 Kg segment was the dominant segment in 2019, and the segment is expected to continue its dominance over the next five years. Based on end use, the market can be categorized into residential, commercial, industrial and infrastructure. The residential sector dominates the market owing to extensive use of white cement in flooring and painting applications. Additionally, use of white cement in constructing residential infrastructure helps builders in energy savings. Moreover, white cement also reduces the requirement of excessive lighting due to its reflective property.

UltraTech (Birla White) Cement Ltd, J.K. Cement Limited, Emirates Cements India Private Limited, Travancore Cement India Private Limited, Sakarni Plaster (India) Private Limited, and NGS White Cements Pvt Ltd are some of the leading players operating in India white cement market. "India is expected to witness rising consumption of white cement during the forecast period, owing to the growing demand for aesthetics in residential as well as commercial set ups. Additionally, consistently growing developments in infrastructure and construction sectors will continue to drive the demand for white cement in India over the course of next five years." said Mr. Karan Chechi, Research Director with TechSci Research, a research-based management consulting firm.

"India White Cement Market By Pack, By Compression Strength, By End Use, By Region, Competition Forecast & Opportunities, 2025", has evaluated the future growth potential of India White Cement market and provides statistics & information on market size, structure and future market growth. The report intends to provide cutting-edge market intelligence and help decision makers take sound investment decisions. Besides, the report also identifies and analyzes the emerging trends along with essential drivers, challenges and opportunities in India White Cement market.

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