

PTC Foundation Trust extends support to the underprivileged children of Sunaayy Foundation

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New Delhi,

PTC Foundation Trust (PFT) (under CSR funding support of PTC India Ltd.) extended their support to the New Delhi based NGO, Sunaayy Foundation (Sunaayy). Observing the genuine efforts of changing lives of underprivileged street children, PTC Foundation Trust has decided to continue their support as a part of their CSR Initiatives till August 2020.

Sunaayy Foundation founded in 2009, has been operating in the thematic areas of education and human rights. It seeks to create a future of hope for under-served children, women and their communities by helping them to build their skills and resources to reduce their vulnerability in a sustainable way.

“The phenomenal increase of parents who wanted to send their children to our learning centres with PFT’s support is overwhelming.” said Richa Prasant, Founder of Sunaayy Foundation.

“We are extending our support to Sunaayy Foundation’s unique model of holistic education and care for the lesser privileged.” said Amar Prasad, Director of PTC Foundation Trust.

“Since PFT started taking care of the basic expenses/costs at the New Delhi centres, Sunaayy could deploy other donor funds for further expansion. Our earlier dreams of spreading our wings came true. In a span of just one year, Sunaayy went ahead to open another centre in Delhi and in Kolkata, which today are

running successfully.” added Richa Prasant.

In short, just through the eyes of a small to medium sized non-profit in Sunaayy, more corporate funding drastically changes the impact this sector makes to the society at large. Hence these efforts from the corporates need to be stepped up with more focus on the activities/initiatives that they so believe in.

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