

## FNP striving to become Rs 500 crore business by 2020

By : Editor Published On : 9 Sep, 2019 01:00 PM IST



### INVC NEWS

New Delhi,

Ferns N Petals has tied-up with three premium chocolate brands - Hershey's, Amul and Fabelle. Wide variety of chocolates of all of these three brands are available as gifting options on [www.fnp.com](http://www.fnp.com). This step of associating with recognized brands is aligned to the company's goal of becoming Rs 500 crore business by 2020.

Commenting on the tie-up, Mr Pawan Gadia, CEO, Online and Retail, Ferns N Petals, said, "We are really excited to fill our carts with the finest chocolate brands; Hershey's, Amul and Fabelle. FNP is targeting to grow over 10% revenue through this association. As we are completing 25 years of successful operations this year, we are planning to grow strategically by collaborating with the best brands."

"Since chocolates are one of the hot selling products for us, hence we are looking forward to collaborate with more brands in the near future" added Mr Gadia.

Apart from these brands, the company had collaboration with Cadbury and Ferrero Rocher earlier. Now, FNP has more Combo packs like cake+flower bouquet+chocolates, flower bouquet+chocolates, cake+flower bouquet+chocolates+soft toy; special arrangements like chocolate bouquet, chocolate rose bouquet, a gift hamper bouquet (made up of a teddy bear, roses & chocolates); and gift hampers (chocolates, juices, popcorn, etc).

---

URL : <https://www.internationalnewsandviews.com/fnp-striving-to-become-rs-500-crore-business-by-2020/>

---

INTERNATIONAL NEWS AND VIEW CORPORATION



अंतरराष्ट्रीय समाचार एवं विचार निगम

12th year of news and views excellency

Committed to truth and impartiality

Copyright © 2009 - 2019 International News and Views Corporation. All rights reserved.

---

[www.internationalnewsandviews.com](http://www.internationalnewsandviews.com)