

# Uganda Logistics Market Overview and Size

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## Uganda Logistics and Warehousing Market Outlook to 2022/23

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The report titled “Uganda Logistics and Warehousing Market Outlook to 2022/23 – By Rail, Land, Air Freight Forwarding; International and Domestic Freight, Integrated and Contract Logistics Freight Forwarding, By warehousing (Industrial / Retail, Container Freight / Inland Container Depot and Cold Storage), By Courier and Parcel” provides a comprehensive analysis of the Logistics market in Uganda. The report covers the overall size and future outlook of Uganda Freight Forwarding, Warehousing, Courier Express and Parcel and 3PL market in terms of value, segmentation on the basis of service mix, by geography, by ownership and by type of industries. The report also covers the competitive landscape and company profiles of major Freight Forwarding, Warehousing and Express Logistics Companies in Uganda. The report concludes with market projections for future and analyst recommendations highlighting the major opportunities and challenges.

## Uganda Logistics Market Overview and Size

Logistics is vital for the economic performance of any economy. Uganda, like other African countries, has structural issues such as logistics infrastructure. In 2018, Uganda has achieved rank 127 in the East of Doing Business Index and rank 102 in the Logistics Performance Index. Uganda Logistics Market has witnessed positive growth over the past few years. The growth was mainly due to the rise in the trade, initiatives by government to develop the infrastructure, technological advancements and emergence of e-commerce sector.

## Uganda Logistics Market Segmentation

By Freight Forwarding

The Food and Beverage and Consumer Retail sector played a significant role in the growth of freight forwarding market in Uganda. Uganda being a landlocked country, road freight was the most preferred mode of transportation. International freight dominated the market by capturing more than three fourth of the market in 2017/18. The market is concentrated among few international players. Asia flow corridor was

observed as the largest contributor in terms of revenue in Uganda freight forwarding market.

#### By Warehousing

Uganda Warehousing market has grown at a good pace with around double digit CAGR in the review period (2013-18). This growth can be attributed to the rise in the imports and exports, initiatives taken by the government, increase in the number of industrial and business parks, decline in the rental rates of warehouses and technological advancements in the segment. The market is concentrated among few international players due to good operating efficiency and huge capacity. Most of the warehouses are in Central Uganda since that is the industrial hub of the country. Closed warehouses had a major share in the warehousing market due to the greater demand for these types of warehouses in the country.

#### By Third Party Logistics Market

For companies whose core business is not logistics it makes a lot more sense to outsource logistics contracts. It enables them to gain access to resources and capabilities that are not available internally. Strong relationship between shippers and 3PL providers and the significance of Emerging technologies like Block chain and Automation have allowed the Third Party Logistics in the Market.

#### By Courier and Parcel Market

Uganda Courier and Parcel Market grew at a double digit CAGR in the review period (2013-2018). There has been an increase in the revenues generated through these services due to the emergence of the e-commerce sector in the country. Domestic shipments dominated the market due to only one existing international airport and hence, low international shipments in terms of volume. Ground express dominated the market since it is comparatively cheaper than air express. B2B segment dominated the market since businesses require a limited timeframe within which they want to deliver their items.

#### Competitive Landscape

The competition within Uganda Logistics and Warehousing Market is highly concentrated in nature with the presence of few international players such as Bollore Transport and Logistics, Spedag Interfreight, Maersk Uganda Ltd., Kenfreight Uganda Limited, CMA CGM Uganda Ltd., DHL International GmbH and Aramex.

#### Future Outlook and Projections

Expansion of industrial activity, emergence of e-commerce, rise in trade scenario and infrastructural developments in the country is expected to impact the market in a positive way. The growth in the future is expected to be owed to the high rate of growth in the courier and parcel and warehousing segments as compared to the dominating freight forwarding segment. The logistics companies are expected to invest on advanced technologies solutions such as autonomous logistics, real-time tracking and automation in order to provide an improved customer service. With the growing international trade, incorporation of advanced technology based solutions will help in an efficient delivery of products by the logistics providers. The largest trigger of the logistics and warehousing market in the long run is the development of infrastructure and construction sector. This has caused a spree of developments in the country which has increased the trade and warehousing activity in the country.

#### Key Segments Covered:-

##### Logistics and Warehousing:

By Service Mix (Freight Forwarding, Warehousing and Courier and Parcel Activities)

## Freight Forwarding:-

By Mode of Service (Road Freight, Rail Freight, and Air Freight)

By Mode of Freight (Domestic and International Freight Forwarding)

By Flow Corridors (Asian Region, Common Market for Eastern and Southern Africa (COMESA) Region, European Union, North America and Others)

By Contract and Integrated Logistics

By End Users (Food, Beverages and Consumer Retail, Automotive and Healthcare and Others)

## Warehousing:-

By Business Model (Industrial/Retail, Container Freight/Inland Container Depot, and Cold Storage)

By Region (Central, Eastern, Western and Northern Uganda)

By Type of Warehouses (Closed, Open warehouses and Cold storage)

By Contract and Integrated Logistics

By End Users (Food and Beverages, Automotive, Consumer Retail, Healthcare and Others)

## Third-Party Logistics:-

Revenue by Service Mix (Freight Forwarding and Warehousing)

## Courier and Parcel:-

Volume by Air and Ground Express

Volume by Domestic and International Shipments

Volume by Delivery Period for International (One day, Two-three days and Four to six day delivery)  
Domestic Shipments (One Day Delivery, Two Day Delivery and Three Day Delivery)

Volume by Intra City and Inter City

Volume by Market Structure (B2B, B2C, and C2C Segments)

Volume by Region (East Africa, Asia, European and North & South Africa and America)

## Key Target Audience:-

Logistics Companies

Warehousing Companies

Courier and Parcel Companies

E-Commerce Companies

3PL Companies

Express Delivery Logistics Companies

Investors and Private Equity Companies

Time Period Captured in the Report:-

Historical Period: 2013/14-2017/18

Forecast Period: 2018/19-2022E/23E

Companies Covered:-

Freight Forwarding and Warehousing Market:-

Bollore Transport and Logistics Uganda

Spedag Interfreight Uganda Ltd

Maersk Uganda Ltd

Kenfreight Uganda Ltd

CMA CGM Uganda Ltd

Union Logistics Uganda Ltd

Multiple Hauliers Ltd.

Courier and Parcel Market:-

DHL International GmbH

Aramex

Key Topics covered in the report:-

Logistics Infrastructure in Uganda Logistics Market

Uganda Logistics and Warehousing Market

Uganda Freight Forwarding Market

Uganda Warehousing Market

Uganda Courier and Parcel Market

Uganda Third-Party Logistics (3PL) Market

Company Profiles of Major Players in Uganda Logistics and Warehousing Market

Trade Scenario in Uganda Logistics and Warehousing Market

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Industry Norms and Regulations in Uganda Logistics and Warehousing Market

Trends and Developments in Uganda Logistics and Warehousing Market

Issues and Challenges in Uganda Logistics Market

Uganda Logistics and Warehousing Market Future Outlook and Projections

Analyst Recommendations for Uganda Logistics and Warehousing Market

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