

# An Equal Voice In The World Of Business: India Welcomes The everywoman Forum

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## INVC NEWS

New Delhi,

everywoman is a global entity dedicated to closing the gender gap within organisations with the aim to build a level playing field, inclusive and supportive of their employees, to generate positive impact on business performance. Through various events, a global online platform and an active network of ambassadors across the globe, everywoman has felicitated and provided personal development for professionals across various industry sectors.

Research has proven gender diversity of the workforce is core to business growth and profitability. When professionals have access to influential role models in business coupled with quality learning and development, they are more involved with their organisations, advancing into senior positions and are more likely to perceive a long-term future with existing employers.

Currently, with over 30,000 members in 113 of the world's 195 countries, everywoman is set to host the inauguraleverywoman Forum - India, on the 26th of September 2019 in Mumbai, India. The forum, an extension of the 'best in class' events held in the UK, is designed with the vision to connect, empower and equip aspiring future leaders from all sectors with the inspiration and tools to achieve their career potential. everywoman Forums are supported by the most forward-thinking brands including Accenture, EY, Barclays, Experian, and ARM, and aim to create dialogue, provide strategies and skills to drive gender parity.

This learning and networking forum, for both male and female talent, will focus on an in-depth understanding of how gender diversity has a positive impact on performance, and how achieving a better gender-balanced workforce is vital for all businesses. It will feature insightful keynotes, stimulating conversations, success stories and inspiring journeys of Indian and international professionals coupled with

panel discussions to help individuals elevate their career development. The event will not only give every attendee the chance to be a part of a global platform, but will also incorporate invaluable practical tips and insights to overcome workplace challenges and foster sustainable parity for women in business globally. The Forum is eligible for seven hours of CPD (Continued Professional Development) points.

Agenda highlights include a keynote presentation on 'The Role of Women in the Future World of Work' discussing the lack of networking and other challenges women face while building their career paths and solutions to overcome these hurdles.

A Power Panel on 'Advancing Women in the Workplace' including Jayashree Mitra, Standard Chartered Bank; Gayathri Ramamurthy, Capgemini and Ashok Lodha, Barclays India will explore ways in which millennial women can progress to achieve sustainable gender parity in their workspace. This will be followed by a Master's Panel on '10 Key Tips to Improve Leadership and Navigate Workplace', featuring Prashanthi Reddy, Yes Bank, Sandhya Vasudevan, Deutsche Bank, Priyanka Jain, Experian and Vidya Laxman, Tesco.

The co-founders of everywoman will present their career journey and learnings. This address will be followed by an open session of Roundtables on 'Preparing for Leadership, Designing Work Life integration and Boosting Career Opportunities' facilitated by Shivangi Ambani, FCO, Tina Vinod, ThoughtWorks, India, Poonam Ajaonkar, Experian and Ruma Rao, TATA Group. Two separate power hour sessions will allow attendees to gain access to a variety of workshops led by master trainers. The closing keynote 'How Courage + Dreams = Success: Why My Story is Her Story' will be presented by Shalini Singh, TATA Power.

"I am delighted to see everywoman championing the role of women in business - developing careers and building a workplace that is diverse & inclusive. everywoman offers female role models from a cross section of cultures and locations to create a sustainable legacy of gender parity."

Crispin Simon, HM Trade Commissioner, India & South Asia, and Deputy High Commissioner, Mumbai

The forum will be instrumental to professionals looking for global interaction opportunities and insights into various challenges faced in the workplace.

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