

Nestlé India Conducts Cleanliness Drives Across Locations On World Oceans Day

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New Delhi,

Today, Nestlé volunteers worldwide participated in clean-up drives. In India around 2000 volunteers participated in this initiative which took place in towns near Nestlé India factory and branch locations. The volunteers included Nestlé India employees and their families, NGO partners, distribution partners, suppliers and officials.

Commenting on this unique volunteering initiative, Mr. Suresh Narayanan, Chairman and Managing Director, Nestlé India said, 'World Oceans Day provides a unique opportunity to honor, help protect and conserve our natural resources. On a personal level, I have taken a pledge to reduce plastic waste in my office, home and wherever we as an organization can make a difference. Occasions like these enable us to educate and drive behaviour change across the organization as well as the people associated with it. I am humbled that our partners and colleagues have come together to act as eco-warriors to ensure our neighborhoods are free from the problem of plastic waste'.



At the clean-up drive, the volunteers were divided into different teams to ensure systematic collection of waste. At the end of the drive, the collected waste was sent to the processing facilities and disposed responsibly.

Nestlé India was supported at select locations by its implementation partners Magic Bus India Foundation and India Pollution Control Association (IPCA).

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