


They have made successes of their business

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INVC NEWS New Delhi , FICCI Ladies Organisation (FLO), the women business wing of FICCI is organising a very interesting interactive session on “Successful Mothers & Daughters in the Business of Luxury” on February 1, 2019 in New Delhi . 

The Mother & Daughter Panelists at the interactive session will include - Ms Zarine Khan & Ms Sussanne Khan, The Charcoal Project (Interior design concept store); Ms Shahnaz Husain & Ms Nelofar Currimbhoy, Shahnaz Herbals (Beauty & Wellness) and Ms Sunita Kohli & Ms Kohelika Kohli, K2INDIA (Multi-disciplinary design and architecture). “Mothers often start a business with hardships, as they are first time entrepreneurs with very little knowledge of business, financial management and Marketing Strategies. They are also mothers running homes and looking after children at the same time trying to keep the work life balance. However, they have made successes of their business.” Said Ms Pinky Reddy, President, FICCI ladies Organisation (FLO) “While moms and daughters have certainly worked together throughout the ages, this is perhaps the times where more and more people are recognizing the special and unique bond between mothers and daughters working together in the business arena.” Said Ms Reddy “As a part of its activities, FLO brings together women achievers for interactive sessions on breaking through challenges, beating the odds, walking the pathways of success and playing the role of inspirational role model for women around the globe. FLO believes that mothers and daughters together are a powerful force to be reckoned with. Through this session, we endeavour to recognize, celebrate and support this unique relationship while inspiring our members with their inspiring stories.” added Ms Reddy

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