

## Asia edition of Oxford Big Read is being organized in Hong-Kong, China, Malaysia, Pakistan and India

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Oxford University Press (OUP), the world's largest university press, announced the launch of 'Oxford Big Read' in India. Oxford Big Read (OBR) is a reading competition for primary and secondary school students that aims to motivate them to improve their English reading skills, creativity and original thinking. OBR is unique from other reading competitions as it requires students to participate in activities based on their age - the activities include designing book jackets, creative story writing and writing book reviews among others.

The Oxford Big Read competition will be organized for schools across India, and students can participate in three categories - Level 1 (classes 1 to 3), Level 2 (classes 4-6) and Level 3 (classes 7-9). The national winners for the competition will be announced by March 30th, 2019 and winning entries will be eligible to participate at the Asia level, the winners of which will be announced by July 31st, 2019. The Asia leg of the competition will have students from countries such as Pakistan, China, Hong-Kong and Malaysia.

Speaking at the launch of Oxford Big Read in India, Sivaramakrishnan V, Managing Director, Oxford University Press India said: "OUP is delighted to introduce this unique global programme in India that engages young learners to read and express their imagination in a creative and fun way. This programme will help Indian students to discover their creative and literary talents and, the global nature of the competition provides them an opportunity to compete with the very best from other geographies."

As per the competition format, the participating students will be required to read one of the Oxford Supplementary Readers and participate in different activities based on their age level - the activity could include designing a book jacket, creative story writing or writing book reviews. As per the competition rules, schools will send shortlisted entries to Oxford University Press India by no later than February 20th [oup.co.in] for final selection of the winning entries. The submitted entries will be evaluated for creativity, imagination, originality of tone and style, and will be adjudged by an expert panel of jury. A total of 27

winners will be awarded at the national level with trophies, certificates and exciting prizes.

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