

Tata Tele launches Smart Office solution for SMEs

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[INVC NEWS Indore Tata Tele Business Services \(TTBS\), the leading enabler of connectivity and communication solutions for businesses in India, introduced SmartOffice](#) 

solution to the SMEs in Indore. SmartOffice is an innovative single box solution crafted to meet all Information and Communication Technology (ICT) requirements of businesses. It's a powerful combo that bundles voice, data, storage and applications. SmartOffice is affordable, reliable, easy to deploy, and is a perfect choice for enterprises looking to start a new office. The product was launched at TTBS' flagship event Do Big Forum in Indore, wherein over hundred delegates from the SME community had the opportunity to see this new age device/solution for the first time in Indore. For SMEs and Start-ups, it's a typical challenge managing too many technologies and devices, committing CAPEX and OPEX, and dealing with several vendors and partners. The SmartOffice from TTBS addresses these major concerns, and offers an ICT solution which is robust, future-ready and cost effective. It provides functionality of various devices all-in-one box, such as - IP-PBX, Data Router, Wi-Fi Router, Firewall, and DHCP server, to establish telecom infrastructure of the enterprise. The solution thus eliminates the need for setting up separate voice and data infrastructure including Basic Rate Interfaces, Primary Rate Interfaces and local PSTN gateways, thereby substantially lowering overall ICT costs. Speaking on the launch of SmartOffice, Mr. Mannu Singh, SME Operations Head, West Region, TTBS, said "TTBS constantly endeavour to design and offer cost effective and innovative ICT solutions to SMEs. We are glad to introduce the Smart Office solution to the SMEs in Indore, which is all-in-one box telecom solutions. We have bundled the box free to ensure that businesses, especially start-ups, don't have to worry about incurring capex on telecom infrastructure." Every year, TTBS organises Do Big Forums - a customer engagement/education initiative across cities, where industry leaders from across business verticals convene to discuss how digital technologies are being used to deliver compelling products and services, connect faster with customers, and optimize costs. These forums are an engagement platform for customers wherein, on a continual basis, TTBS tries to understand challenges faced by SMEs and provide them with relevant digital solutions.

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