

# News18 India's popular show travels to Rajasthan, MP and Chhattisgarh

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## INVC NEWS

New Delhi , The year-end assembly elections in the states of Rajasthan, Madhya Pradesh and Chhattisgarh are being termed as the semi-final ahead of the General Elections in 2019. As the major national parties start their campaigns for the assembly elections, News18 India's popular show, Bhaiyaji Kahin, will travel to the election bound states in order to capture the real issues from ground zero. It is an innovative show with anchor Prateek Trivedi taking to the streets of India to understand the pulse of the country on various issues. In line with channel's commitment to raise relevant issues, Bhaiyaji Kahin will travel through key constituencies in the states providing a platform to people for voicing their concerns, hopes and expectations from the upcoming elections. Through its unique format, the show will also present an opportunity for people to interact with their local leaders at the constituency level. The show will travel to cities such as Alwar, Dausa, Jaipur, Ajmer in Rajasthan; Indore, Bhopal, Vidisha, Gwalior in Madhya Pradesh and Raipur, Durg, Rajnandgaon, Bilaspur in Chhattisgarh amongst many others. Travelling through these cities, the show will not only gauge Aam Aadmi's mood but also discuss the work done by current governments through multiple on-ground discussions. The show will aim to bring forth an unparalleled and in-depth ground level view of the states prior to the elections.

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