

FLO powerful women session ‘ she leads india ‘ to be held on march 7

Updated on 6 Mar, 2018 07:00 AM IST BY INVC Team



INVC NEWS

New Delhi,

Ficci Ladies Organisation (FLO) in collaboration with www.SheThePeople.tv is organising a very interesting session titled “She Leads India”, on March 7, 2018 at FICCI to commemorate International Women’s Day, which is celebrated worldwide on March 8, “There could have been no better way to revel in the power of womanhood - with an eminent panel of the nation’s leading women; women who are inspirational role models and have contributed immensely to nation building and sustainable development, in their own areas. “ said Ms Vasvi Bharatram, President, FICCI Ladies Organisation (FLO) Smt. Sheila Dikshit- former Chief Minister of Delhi; Neerja Birla - Philanthropist; Aditi Mittal- Comedian; Priyanka Raina- social entrepreneur; Shreya Singhal- Lawyer; Rashmi Bansal- Author & Manisha Raisinghani- Founder- Loginext Solutions; Shivani Malik, Da Milano and Nistha Satyam, UN Women will share their experiences during the session . FLO President, Vasvi Bharat Ram said, “Women definitely propel economic growth of a nation, with around 20% contribution to the GDP by women. Over the past few years, though India has seen strong policy focus on the empowerment of women and on women centric issues, we have a long way to go as far as the percentage of women leaders. This is the need of the hour. If we have to achieve a faster pace of growth rate - it is imperative to tap and converge the powerhouse that women are, by bringing them into the mainstream and giving them the leadership roles.” Vasvi Bharatram further added, “Collective action and shared ownership for driving gender parity is what makes International Women's Day successful. I am sure all of us would agree that it is imperative to reflect upon the critical need for awareness amongst women of their rights and a proper nurturing of our minds towards what we have to accept or reject.” “FLO truly recognizes that women are the critical mass that will transform politics, improve governance, and ensure inclusive and more socially sensitive development. We are aware of the fact that there is an enormous task ahead of all of us and as an organisation, FLO aspires to be a catalyst in propelling women towards her rightful place in society”, she added.

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