

# The work of branding of products of self-help groups is must: Chouhan

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INVC NEWS Bhopal, Chief Minister Shivraj Singh Chouhan said that district level camps of women self-help groups should be organised. The work of depositing Rs 1000 every month in the bank account of women belonging to Special Backward Tribes like Sahariya for nutrition of children should be commenced from December 25. Shri Chouhan was reviewing the announcements made at the Women Self-help Groups Sammelan at the Mantralaya. He instructed to ensure compliance of the announcements within the prescribed time limit. Chief Secretary Shri B.P. Singh was also present during the review. CM Shri Chouhan said that a new force is emerging in the form of women self-help groups towards strengthening women financially and put an end to social injustice. The need is to give it the right direction. To link financial activities of women self-help groups, their help should be taken in works like marketing and packaging and facilities should also be made available to them. District level women self-help group sammelans should be organized in all districts from coming January to March. The Chief Minister said that the work of branding of products of self-help groups is must. He himself will inspire people to use products of local self-help groups in programmes organized at the district level. He said that the Take Home Ration Nirman Yojana is a unique initiative of empowerment of self-help groups. Its successful implementation will be an important work towards empowerment of women. The responsibility of running the factory of Take Home Ration Nirman of the women SHG federation will prove to be an effective source for economic and social empowerment of women. Shri Chouhan said that all departments should work towards malnutrition on war footing. Camp should be organized at Karahal in Sheopur district on December 25 on the occasion of the birthday of former Prime Minister Shri Atal Behari Vajpayee for battle against malnutrition. A health examination camp will be organized on the occasion. Availability of pulses at low rates for nutrition will be made. The Chief Minister was apprised with the progress of work related to compliance with 17 announcements made during the women self-help groups sammelan by Principal Secretaries of 9 departments. On the occasion, information was given about compliance with 2 announcements by Women and Child Development Department, 3 each by Farmers-Welfare and Agriculture Development Department, 6 by Panchayat and Rural Development Department and one each by Finance, Commercial Tax, Energy, Urban Development and Housing, Tribal Affairs Department.

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