

# India Software Defined Networking Market to Grow at 36% CAGR until 2022 : TechSci Research

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INVC NEWS New York , Growing adoption of software defined networking by data centers, large enterprises and telecom service providers coupled with increasing demand for cloud-based services to fuel India software defined networking market through 2022 According to a recently published TechSci Research report, "India Software Defined Networking Market By Solution, By End User, Competition Forecast & Opportunities, 2012 - 2022", software defined networking (SDN) market in India is projected to exhibit a CAGR of 36%, in value terms, during 2017 - 2022 on account of increasing demand for software defined networking solutions from enterprises that are expanding their service portfolio and cloud service providers that are increasing their focus on providing more efficient and agile services. Other factors expected to support the market growth include rising demand for server virtualization in large data centers, government policies such as Digital India and increasing competition between telecom service providers. Enterprises, telecom service providers and cloud service providers are the major end users of software defined networking solutions. Of these, the enterprises segment dominated India SDN market in 2016 and the segment is expected to maintain its market dominance in the coming years as well, owing to increasing need for higher agility and flexibility in network infrastructure. In India SDN market, northern region of the country is anticipated to emerge as the fastest growing region in terms of adoption of software defined networking solutions during forecast period, on account of large presence of IT companies and their corporate offices in the region. "Telecom service providers are likely to be the fastest growing segment of end users in India software defined networking market. Growing internet and smartphone penetration as well as rising competition between telecom service providers due to the entry of competitive and low-price services is propelling telecom service providers to offer seamless and uninterrupted services, which is leading to increasing adoption of SDN solutions by telecom service companies.", said Mr. Karan Chechi, Research Director with TechSci Research, a research based global management consulting firm. "India Software Defined Networking Market By Solution, By End User, Competition Forecast & Opportunities, 2012 - 2022" has evaluated the future growth potential of India software defined networking market and provides statistics and information on market structure, size, share and future growth of India software defined networking market. The report is intended to provide cutting-edge market intelligence and help decision makers take sound investment evaluation. Besides, the report also identifies and analyzes the emerging trends along with essential drivers, challenges and opportunities present in India software defined networking market.

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