

Ferns N Petals Goes Vigorous in its Expansions Plans

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INVC NEWS Gurdaspur, Ferns N Petals (FNP), the largest retailer of flowers in India has further strengthened its retail presence in Punjab with the launch of its first exquisite floral boutique in Gurdaspur. FNP has a strong network of 240 retail outlets out of which 228 stores are franchisees run while rest is company owned. The brand seeks more franchise stores in metros and the tier I & II markets. Situated on Pathankot Road, it would offer you an array of gifting solutions, various types of flower requirements, floral decoration in weddings, corporate events or individual parties. The shop is spread over an area of 200 sq. ft, unanimous with company's other stores across the country. "Punjab has emerged as a hot market for floral and gifting solutions for us and hence, we cannot afford to overlook the rising purchasing power trends emerged since past few years. Therefore, FNP looks forward to further strengthen its customer base in the city through this launch." shared Mr Anil Sharma, Vice President, Retail and Franchise, Ferns N Petals. FNP has consistently been honored for its pre-eminence in creative spirit and service capabilities. Recently, the company bags Business Leadership Award at Franchise Award and Floral Designer of the Year Award.

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