

Big B set to Electrify Mind Rocks 2016

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- The Biggest Youth Summit Gets Even Bigger
- The Superstar of the Millennium Face to Face with the Millennials

The living legend and the biggest Superstar of all times Amitabh Bachchan is all set to address a packed hall full of young, dynamic and vibrant minds at the India Today Mind Rocks Youth Summit - India's biggest youth summit. With his overwhelming yet enigmatic presence, the actor will enthral the audience at the India Today exclusive event to be held at the weightlifting Indoor auditorium, Jawaharlal Nehru stadium, New Delhi on 17th September, 2016. With a wattage bigger than the combined power of all leading big screen stars, Amitabh Bachchan is undoubtedly the biggest inspiration for the Youth, Indian cinema has ever produced. As a celebrated film actor, most-loved TV host and an inspiring voice on social media, Bachchan has been a phenomenon for more than four decades. He is still making films that excite and surprise audiences around the world. With another thought provoking movie PINK around the corner, Amitabh's interaction will truly ignite the young minds in a very positive powerful way. Commenting on Mr. Bachchan's presence at Mind Rocks, Ms. Kalli Purie, Group Editorial Director (Broadcast & New Media), India Today Group said "When something is really legendary they say it is the Amitabh Bachchan of that genre or category. So we are really excited to get Big B to Mind Rocks because it makes us feel like the Amitabh Bachchan of youth summits! Amit Ji is a shining example of an impeccable work ethic and an undying passion for work. I hope that the young participants take that one thing away from the summit". The day-long event is designed to bring together the brightest young minds from around the country to interact with their star icons in an open two-way interaction. With Big B in attendance, the summit will give a once-in-a-lifetime-opportunity to youth to connect with their role model who has demonstrated excellence in various facets of life. Also joining him will be director Shoojit Sircar and actress TaapseePannu.

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