

Katrina Kaif dazzle at the launch of the Audi 2015 Autumn Collection

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Audi, the German luxury car manufacturer, had the glitterati of Mumbai enthralled with its sporty, progressive and sophisticated line-up as it unveiled the Audi 2015 Autumn Collection. The thrilling array of luxury cars was the perfect backdrop for the special Audi-inspired collection presented by renowned designer, Varun Bahl to mark the occasion. Audi owner and Bollywood actor, Katrina Kaif graced the ramp along with Mr. Joe King, Head, Audi India. "Luxury and style are synonymous with the Audi brand. Our connection with fashion is therefore logical and natural. Fashion is all about being on the cutting edge. With the Audi 2015 Autumn Collection we are putting our best fashionable foot forward. Varun Bahl's breath-taking designs, inspired by our cars perfectly complement our stunning Autumn Collection. As the number one luxury car brand in India, it has been our constant endeavor to introduce exciting cars that set new standards in sportiness, progressiveness and sophistication. The Audi 2015 Autumn Collection is a celebration of these core values and reinforces our philosophy 'Vorsprung durch Technik'," said Mr. Joe King, Head, Audi India. The Audi line-up that graced the ramp included the Sporty Audi A3 and Audi A4, the Progressive Audi Q3 Dynamic and Audi Q7 Technology Sport, and the Sophisticated Audi A6 and Audi A8 followed by the show stoppers Audi R8 Spyder and Audi RS 7 Sportback. With its 2015 Autumn Collection, Audi inducts 5 new cars and 15 top trends across its range. These include the Audi Q3 Dynamic which now also features Audi drive select, the Audi Q7 Technology with a new Sports Style package, Audi A6 S Line, Audi A4 Premium Sport with Black Style Package among others. Audi further enhances its performance range with cutting edge features like flat bottomed steering wheel, sports suspension and a range of customizations to excite Audi enthusiasts.

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